

## Don Carty, President and CEO of American Airlines, joins the IAMBA Distinguished Speaker Series



Left to right: Dr. Mohsen Anvari, Dean of the Faculty of Commerce and Administration, IAMBA Director Dale Doreen, Don Carty, President and CEO of American Airlines, Dr. Frederick Lowy, Rector and Vice Chancellor, and Richard Cherney, IAMBA alumni and Managing Director at American Airlines.

Mr. Don Carty addressed the IAMBA class on October 8,

1999. His presentation was part of the IAMBA

Distinguished Speaker Series which has included some of

the top names in the aviation industry.

# Concordia University to Launch the Global Aviation MBA (GAMBA): a new e-based Aviation MBA Program format

How can aviation professionals pursuing a career in higher management obtain a graduate degree while remaining on the job? Concordia University has the answer - a two-year e-based education program format, Global Aviation MBA (GAMBA), that leads to the same degree as the full-time option of the International Aviation MBA Program.

The new initiative will be launched in October 2000. The IAMBA admissions committee is currently reviewing the applications received to date to select the best candidates. The same rigorous admission criteria used for the full-time IAMBA applicants hold for GAMBA. Students in the e-based option will receive the same innovative academic content, pre-loaded on their laptops or posted on-line, and will benefit from interaction with the same world-renowned instructors utilizing e-mail, video conferencing, and other technological tools. The only

difference will be that GAMBA students can complete the program from anywhere in the world over the Internet or other technological interfaces. They will be able to get assignments and post course work while staying at home, working at the office, even while travelling, using their laptops. The distance component will be complemented by short face-to-face sessions at Concordia to introduce the students to professors and new academic material, as well as to sit for final exams.

Concordia's e-based GAMBA offers numerous advantages for busy aviation professionals who wish to improve their career opportunities. It builds on the solid foundation established by the traditional IAMBA Program. "The IAMBA is the first university graduate program to emphasize the management side of aviation", points out Dr. Doreen, Director of the Program. Backed by IATA's exclusive sponsorship, the

IAMBA has quickly gained the reputation for the world premier graduate level aviation management program. The full accreditation by the AACSB (the International Association for Management Education) is an unquestionable proof of approval. The program has also attracted some of the industry's most prominent executives, as well as a group of world-renowned academics, like Dr. Peter Belobaba, Professor of Aeronautics and Astronautics at MIT. This same team of instructors will now transfer their expertise to the computer-based GAMBA courses.

The GAMBA format reflects most clearly the nature of the IATA-Concordia University Aviation MBA Program. As Dr. Anvari, Dean of Commerce and Administration, put it, "it's not for 18-year-olds". The AMBA is aimed at aviation middle managers who already have substantial industry experience and would like to further hone

their management skills and measure up against the latest industry developments. For professionals at their level, it is becoming increasingly difficult to take time off work over an extended period of time to go back to school. With the pace at which technology is evolving, the on-line education format is becoming more and more relevant.

Concordia University is one of the first schools to offer the major components of a complete graduate aviation management program on-line. The authors of the initiative, however, are convinced that they are simply moving along with the dynamics of the changing aviation industry. The need has been there for a while, as is evident from the numerous requests for a distance-type format received from applicants to the IAMBA. Soon many other schools will follow and Concordia is proud to be providing ground-breaking leadership in this area.



Front Row Left to Right: Prof. Juan Segovia, Prof. Alan Hochstein, Prof. Terri Lituchy, Prof. Dale Doreen, Prof. Mick Carney, Prof. Muhammed Jamal, Prof. Jack Lightstone, Prof. Daniel Szpiro, Dean Mohsen Anvari, Anthony Brown

Back Row Left to Right: Prof. Jerry Tomberlin, Prof. Balbir Sahni, Hee Don Park, Hiroshi Momota, Tamas Stefka, Khalid Usman, Nils Ecke, Ting Guo, Cathy Bian, Renata Tulsie, Jeffrey Pearce, Long Shao, Mohammed Al-Makrami, Ibrahim Ceinde, Suk Joong Choi, Anna Vysotskaia, John Baptist Ssita, Chenyang Li, Yi Liu, Dianjing Han, Ameet Sareen, Faisal Siddiqui, Neville Randeria, Dan Li, Angela Usas, Prof. Abraham Brodt.

## List of 1997-1998 Graduates and Their Affiliations

Hee Don Park  
Korean Air

Hiroshi Momota  
AB-Road Travel Magazine,  
Recruit Co. Ltd.

Tamas Stefka  
Malev Hungarian Airlines

Khalid Usman  
Pakistan International Airlines

Nils Ecke  
Lufthansa Airlines

Ting Guo  
Civil Aviation Authority of  
China

Hong (Cathy) Bian  
Air China

Renata Tulsie  
BWIA International Airways  
Ltd.

Jeffrey Pearce  
Airports Authority, Hong  
Kong

Long Shao  
Air China

Mohammed Al-Makrami  
Saudi Arabian Airlines

Ibrahim Keinde  
DHL French-Speaking Africa

Suk Joong Choi  
Korean Air

Anna Vyssotskaia  
Eurasia Travel International

John Baptist Ssita  
Air Tanzania Corporation

Chenyang Li  
China Northern Airlines

Yi Liu  
United Airlines

Dianjing Han  
Thai Airways International  
Co., Ltd.

Ameet Sareen  
Emirates Airlines

Faisal Siddiqui  
Saudi Arabian Airlines

Neville Randeria  
Planning Manager

Dan Li  
Air China

## Congratulations!

Nils Ecke, International  
Aviation MBA Program  
graduate, was awarded the

MBA medal for outstanding  
academic performance. Nils,  
a former pilot for Lufthansa,

now works in the corporate  
strategy department of the  
same company.

## Alumni News

Help us help you  
keep up-to-date.

Fax (514) 848-2931 or e-mail  
amba@vax2.concordia.ca  
your career developments or  
personal news and we will  
pass it on.

## Concordia University Proposes the Establishment of an International Center for Aviation Management Education and Research

Concordia University's Faculty of Commerce and Administration is in the process of establishing an Aviation Management Research Center in Montreal.

The mission of the Center will be to promote high quality research and pedagogical

innovation for the global aviation industry. The Center's efforts will focus on stimulating and publishing learning and research material that enhances the safety, efficiency, and economy of airline, airport, and other related industries' operations worldwide. The Center will act as the

focus point for a network of global partners comprising the private sector, educational institutions, educational organizations, trade associations, governments and other bodies with interest in aviation management.

The establishment of the

proposed Center will help attract top aviation management researchers to Concordia University and will be an essential element in the process of consolidating Concordia University's position as a global leader in aviation management research and education.

## IATA Corner

Exciting changes have taken place within IATA since the last Newsletter. In 1999, IATA created a new training unit - the IATA Aviation Training and Development Institute (ATDI) - which has set the dual goal of continuing to meet the air transport industry's training needs and expanding its choices across the learning spectrum by consolidating IATA's world training headquarters in Montreal. ATDI was created through the integration of the IATA Learning Centre (ILC) and the International Aviation Management Training Institute (IAMTI).

Montreal-based IAMTI has specialised in management train-

ing and advisory work for civil aviation organizations, airports and airlines for the past 12 years and has pioneered the use of technology management training. The introduction of IAMTI's innovative Airline Business Simulation Model for certain airline courses will be complemented in 2000 by the introduction of the new Airport Business Simulation Model. The effect of this important business integration means that the new Aviation Training and Development Institute is now able to serve all five of the major industry segments comprising airlines, airports, cargo, civil aviation and travel and tourism.

The ATDI courses are now delivered through training cen-

tres in Geneva, Singapore, Miami, Montreal, Amman, Beijing, Mauritius and Johannesburg.

Together with 250 authorized training centres world-wide, they provide a total of 164 classroom programs and 17 distance programs.

While offered as classroom courses, all ATDI courses are also available as In-Company Programs that enable employers to offer their employees specifically tailored, cost effective and convenient courses. This type of training is particularly valuable for cross-department training of up to 20 employees. ATDI also provides highly professional consulting services. Working with clients, we define the training requirements and

deliver the specific training programs applicable, including the training of trainers.

IATA's education professionals have positioned ATDI to offer global training for a global industry - and have produced the most comprehensive portfolio of training and leadership development programmes ever assembled.

For further information of IATA's Aviation Training and Development Institute, please contact ATDI at Tel +1 (514) 390-6840, fax +1 (514) 874-0412 and Teletype YMQHMXB.

### For more information →

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TTY: YULFLXB  
URL: <http://aviationmba.concordia.ca>

## The IAMBA has a redesigned website!

Check out the new IAMBA website at <http://aviationmba.concordia.ca>

Please let us know what you think about it- comments, suggestions, etc. We appreciate your feedback!